

Green
Rotaract
Ethiopia



Yearly Report 2024/25

Message from the Chair

The year has been nothing short of a surprise, both personally and for GRC ET.

As GRC ET, we were able to build upon the foundation set for us last year, and achieve things we didn't imagine to do. What we did were far more relevant than what we have planned to do at the start of the Rotary Year in terms of helping us reach more people in the community, and setting GRC in a good standing for improved impact. The key activity that helped us bring the Rotary family together was a partnership coined last year with Heritage Watch Ethiopia, Rotary Fellowship of Urban Gardening and Rotary Ethiopia. It was our key project for the year.

To help with the continuation of the initiatives started last year, we also focused on developing a strategy that can help us be more relevant, increase our impact, and deliver sustainable solutions to the community. After a series of discussions and analysis, we highlighted four strategic action pillars:

- Building the member base and their capacity,*
- Mobilizing resources and partners, and*
- Building a solid documentation of what we have done so far and what we shall be doing ahead helping us solidify GRCs foundation.*

Another highlight was the collaboration with Deloitte Ethiopia to celebrate the International Earth Day. The preparation took a lot longer than we it usually takes us to organize an event, but it was worth it this time; the contribution made for the community based garden setup initiated by Rotaract Club of Atrons was a good kickoff to a long term collaboration, hopefully.

Furthermore, a major level of excitement came from witnessing at least a dozen of Rotaract clubs initiating projects centered at environmental sustainability and actively participated in projects that came their way from the country team side.

On the personal front, my reservation to take the role of the GRC chair and the anxiety that came after taking the role went away within the first week of assuming the role. For this, I give the credit to the team I have. I confirmed what I have learned from my mentor that it's not through having SMART goals, plans and worries that we can achieve great things, but through people who have good intentions and the self initiation to achieve them. And a special recognition shall go to Rotaractor Abduljelil Nesru for spearheading all the collaborative projects that brought Rotaractors together, and Rotaractor Hermela Degefa for the energy that took Rotaract Club of Hawassa's environmental sustainability projects to the next level.

Finally, a personal favorite initiative was the Great Green Debate. It brought together people from different aspects of life and key opposing views on the topic of Is Earth Worth Saving: Should Ethiopia Prioritize Economic Growth or Environmental Sustainability? It was a personal special because it helped to fight off the doubts that arise in the causes we support when seeing extravagant and somehow pointless-seeming summits, meetings, expos etc. that usually have empty promises and results with low ROI.

Looking forward to see what this years team can bring to the community.

Michael Endalamaw



GRC Ethiopia Chairs 2018-25



Bezawit Kifle



Johani Petros



Yared Tessema



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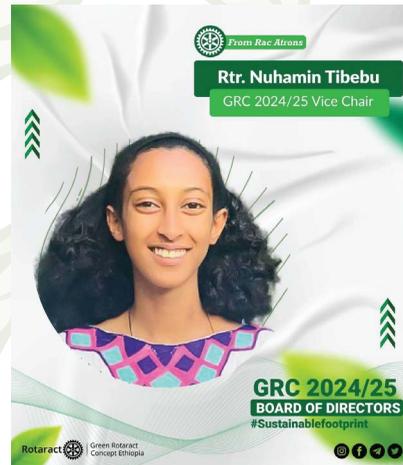


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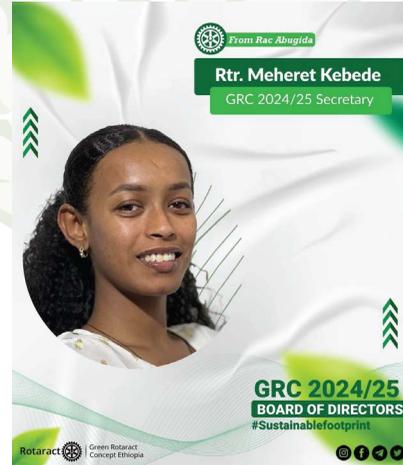


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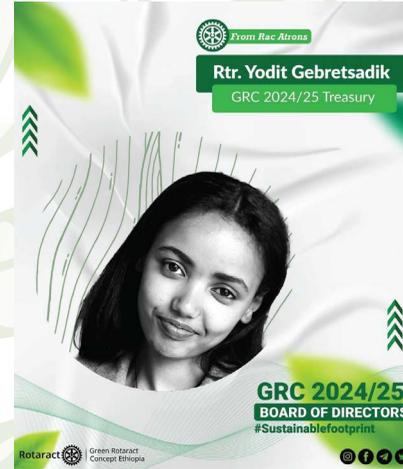
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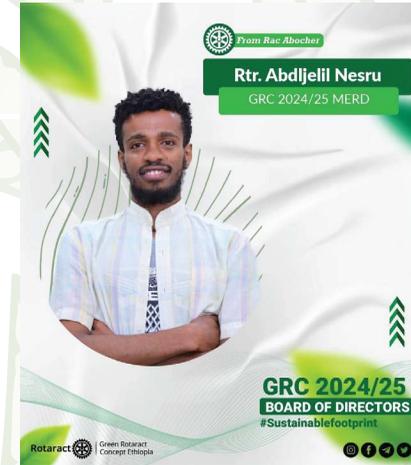
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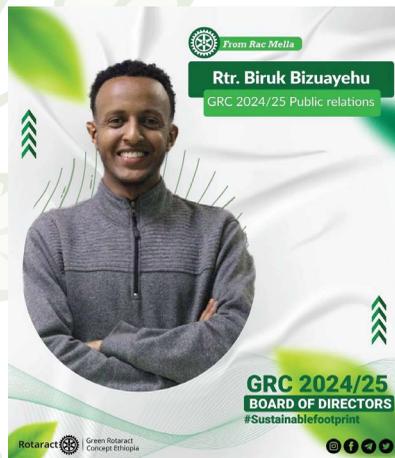
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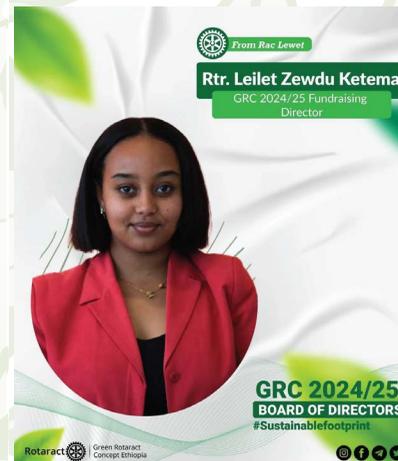
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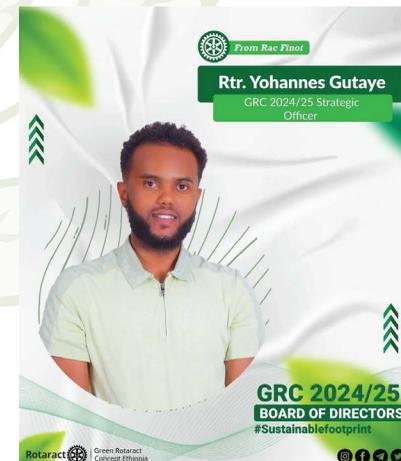
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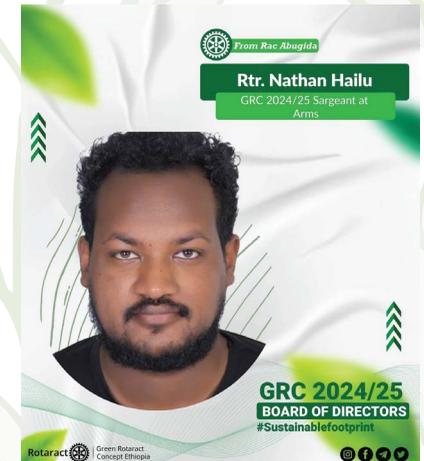
Partnership Director
Mahlet Lulseged



Fundraising Director
Leilet Zewdu Ketema



Strategy Director
Yohannes Gutaye



Sergeant at Arms
Nathan Hailu

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01. Executive Summary

The 2024/25 Rotary Year has been a period of significant growth, impactful initiatives, and strengthened partnerships for Green Rotaract Concept Ethiopia (GRCE). As the environmental arm of Rotaract in Ethiopia, GRCE has actively mobilized young people to drive change in environmental conservation, urban sustainability, and climate resilience. This report highlights our key achievements, ranging from extensive tree planting campaigns and community cleanups to comprehensive capacity-building workshops, strategic collaborations, and active participation in national and international dialogues on climate action, including hands-on volunteer work during International Youth Day celebrations and raising awareness about Ethiopia's carbon credit potential. We are proud of our collective efforts in creating environmental consciousness, empowering youth, and contributing to a greener, more sustainable future for Ethiopia.

02. Introduction

About Green Rotaract Concept Ethiopia (GRCE): Green Rotaract Concept Ethiopia (GRCE) is a dynamic youth-led program operating under the umbrella of Rotary International's Rotaract within District 9212. Our mission is to inspire, educate, and empower young individuals to become active agents of environmental stewardship, promoting sustainable practices and addressing climate change challenges within their communities and beyond. We strive to cultivate a generation of environmentally conscious leaders committed to creating a healthier planet.

- *Reporting Period: This report covers the activities and achievements of Green Rotaract Concept Ethiopia for the Rotary Year 2024/25, spanning from July 2024 to June 2025.*
- *Purpose of the Report: This annual report serves as a comprehensive overview of GRCE's operations, projects, and impact during the specified period. Its purpose is to ensure accountability and transparency to our stakeholders, including Rotary International, Rotaract Ethiopia and District 9212, our partners, members, and the wider community. It also aims to showcase our collective contributions to environmental sustainability and inspire continued engagement and support for our mission.*



03. Organizational Overview

Leadership and Team: The 2024/25 Rotary Year saw the establishment of a dynamic new Board of Directors (BoD) for GRCE, which held its first formal meeting on July 28, 2024, to discuss groundbreaking plans for the year ahead. Throughout the year, the BoD demonstrated dedication and collaboration, supporting members in overcoming hurdles and contributing meaningfully to environmental sustainability. The report also acknowledges the continuous engagement of GRC Representatives from various clubs, who have been instrumental in delivering environmental sustainability projects at local levels.

Partnerships and Collaborations: GRCE's success is deeply rooted in its extensive network of partnerships and collaborations. Throughout 2024/25, we actively engaged with a diverse range of organizations, including:

Rotary & Rotaract Entities: Rotary Ethiopia, Interact Ethiopia, Rotaract District 9212, Rotaract Ethiopia Peace Campaign, Rotary Fellowship of Urban Gardening (RFUG), and numerous Rotaract Clubs including Abugida, Abocher, Adey, Alle, Arbaminch, Atrons, Debo, Fanos, Finot, Hawassa, Keroggie, Kuriftu, Lewet, Mella, Menen, Ra'ey, Solyana, St. John (Interact Club), Wodiyamado.

Environmental & Community Organizations: Akababinet, Green Guardians ET, Enfluencers (including signing an MOU), Plogging Ethiopia, Nayo Bags, Lem Chaka, Water Witness International, Heritage Watch Ethiopia, UDET, Balmland Trading, Chewata Awaqi, Yegna Gize Environmental Initiative, Enkaselantya, AlemFre PinkHouse Cancer Foundation, Plastic Free, TaYA, Timret le Ethiopia, Selamawi, Alle School of Fine Arts.

Government & International Bodies: Ethiopian Ministry of Planning and Development, C40 Cities Climate Leadership Group, Eco Harmony from Kingdom of Eswatini, SG for UNESCO National Commission from the Kingdom of Eswatini, EU Youth Sounding Board, YWCA, Action Aid Ethiopia, Deloitte Ethiopia.

These collaborations were vital for project implementation, knowledge sharing, and expanding our reach and impact across various environmental initiatives.

04. Program and Project Highlights

The 2024/25 Rotary Year was marked by a diverse portfolio of projects and activities, categorized as follows:

A. Major Project Highlights (2024/25 Rotary Year)

1. Garden Beautifying Project at AAU FBE Campus:

- *Collaboration:* Heritage Watch Ethiopia, Rotary Fellowship of Urban Gardening (RFUG), and over 12 Rotaract Clubs.
- *Scope:* Focused on restoring and beautifying the historic Terrace Garden, diversifying biodiversity, addressing erosion, and blending cultural heritage with environmental action.
- *Activities:* More than 6 rounds of sustained planting and gardening sessions.
- *Engagement:* Engaged over 100 dedicated volunteers.
- *Impact:* Over 1000 seedlings planted, significantly enhancing the green infrastructure and historical preservation of the campus.

2. Community-Based Tree Planting with Rotaract Club of Atrons:

- *Collaboration:* Rotaract Club of Atrons, with additional support from Deloitte Ethiopia for the second phase.
- *Scope:* Focused on direct community engagement in tree and flower planting within residential areas.
- *Activities:* Conducted 2 rounds of flower and tree planting.
- *Engagement:* Mobilized over 30 volunteers.
- *Impact:* Planted over 200 seedlings, contributing directly to local greening efforts and fostering community ownership.

3. Green Rotaract Concept Ethiopia Strategic Plan (August 2024):

- *Development: GRCE developed a Strategic Plan (V 1.0, August 2024) to guide its future endeavors.*
- *Pillars: The strategy is built on four interconnected pillars:*
- *Youth Leadership and Capacity Building: Developing leadership skills through workshops on project management and environmental science, mentorship programs, and a youth ambassador program.*
- *Financial Sustainability and Resource Mobilization: Securing diverse funding through partnerships, grants, community events, and crowdfunding.*
- *Documentation and Knowledge Management: Creating detailed reports for projects and maintaining a central digital repository to ensure institutional memory and continuous improvement.*
- *Partnership and Community Collaboration: Strengthening ties with Rotary clubs, NGOs, and local businesses, and fostering community ownership through direct engagement.*
- *Core Mission: All pillars are centered around the core mission of "Mobilizing Youth for Environmental Action."*
- *Vision: our vision is to capacitate the youth and Rotaract clubs, provide resource mobilizing tools, network, and comprehensive guides so that we will be irrelevant and obsolete (we will be irrelevant because every Rotaract club has meaningfully integrated the concepts of GRC in its core structure that they won't need a push from our program).*
- *Impact: This strategic framework provides a clear roadmap for GRCE's growth, ensuring sustained impact, improved internal processes, and expanded reach in environmental sustainability initiatives.*

B. Environmental Conservation & Greening Initiatives



Historical Garden Beautifying Project (AAU FBE Campus):

- **Objectives:** To restore and beautify the historical Terrace Garden at AAU FBE Campus, diversify biodiversity, address erosion, and blend cultural heritage with environmental action.
 - Initial planting of various trees and flowers in the Terrace Garden.
 - Mega Tree Planting: 40+ volunteers engaged in tree planting and garden maintenance.
 - Flower Planting (September 7, 2024): Continued efforts with flower planting.



- Launch of "Terrace and Heritage Garden" (November 25, 2024): Official opening celebrating heritage, innovation, and sustainability, with recognition for Rotaract clubs' contributions.
- Flower Seedling Duplication & Training (January 25, 2025 & February 15, 2025 & April 26, 2025): Sessions to propagate plants for garden beautification and a fundraising festival, sowing over 100 plants in one session.
- International Peace Day Tree Planting (September 21, 2024): Organized a tree-planting session in honor of International Peace Day, emphasizing the link between greenery and peacebuilding.



Miyawaki Forest Visit at Roha Medical Campus (November 30, 2024):

- **Objectives:** To learn about and promote the Miyawaki rapid afforestation technique and understand its benefits as a carbon sink, noise buffer, and healing space.
- **Activities Conducted:** A visit to Addis Ababa's first Miyawaki forest (4,000 sq meters, 12,000 trees planted two years prior) at Roha Medical Campus, exploring its implementation, challenges, and impact.
- **Outcomes and Impact:** Deepened understanding of innovative reforestation methods, inspired participants to apply similar solutions, and showcased a model for integrating environmental sustainability into urban development.



Community Engaging Tree Planting:

- Megenagna 40/60 Condominium (November 24, 2024): Partnered with RAC Atrons and residents for tree planting and greening efforts (Phase 1 completed).
- Megenagna 24, 40/60 Condominium (April 23, 2025): collaborated with Deloitte Ethiopia as part of their celebration of International Earth Day, and planted 130 seedlings (105 flowers & 25 trees) to enhance urban beauty and sustainability.
- Outcomes and Impact: Direct contribution to urban greening, fostered community ownership, and enhanced the aesthetic and environmental quality of residential areas.



Joined Entoto Park Cleanup with Interact Club of Nazareth School (May 18, 2025):

- Objectives: To clean up Entoto Park and raise awareness about waste management.
- Activities Conducted: invited by Interact Club of Nazareth School and Plogging Ethiopia for a cleanup, providing gloves and trash bags. Involved friendly competition among groups to collect trash.
- Outcomes and Impact: Significant removal of waste from a key urban green space, pushed for a sense of responsibility among young participants, and promoted active community service.

Gardening at AlemFre PinkHouse Cancer Foundation (April 26, 2025):

- Objectives: To uplift spaces and spirits through art and gardening.
- Activities Conducted: Joint effort with RAC Alle and RAC Finot for mini gardening.
- Outcomes and Impact: Vegetables were planted, seed balls were donated, and a second phase of the urban farming project was initiated..



C. Capacity Building, Awareness & Education

Introduction to GRC & Environmental Consciousness (July 13, 2024):

- *Activities Conducted: Presentation and interactive group activity with Interact Club of St. John on what GRC is and environmental consciousness.*
- *Outcomes and Impact: Introduced younger generations to environmental concepts and GRCE's mission.*

International Youth Day Celebrations (August 11, 2024):

- *Objectives: To participate in city-wide International Youth Day celebrations, emphasizing hands-on volunteer work and youth involvement beyond discussions.*
- *Activities Conducted: Participated in various celebrations, notably one organized by TaYA, Timret le Ethiopia, Selamawi, Alle School of Fine Arts, and Rotaract Ethiopia. Activities included cleaning up, art and design studios, maintaining gardens, painting sculpting rooms, and engaging in games.*
- *Outcomes and Impact: Promoted active youth participation in environmental sustainability, moved beyond mere discussions to tangible volunteer work, and prompted reflection on the real-world impact of social media campaigns and advocacy efforts on communities.*

"The Case for Urban Green Spaces and Urban Green Infrastructure" (August 24, 2024):

- *Objectives: To explore the transformative power of green spaces in urban environments.*
- *Activities Conducted: Professional development session with urban sustainability expert Afework Merahi, discussing the connection between "green" and psychology, and factors shaping urban green infrastructure.*
- *Outcomes and Impact: Enhanced understanding of urban planning principles and the importance of green infrastructure for societal construction.*



GOLD Approaches, Movement Building & Climate Financing Workshop (September 15, 2024):

- **Activities Conducted:** Participation in a training organized by YWCA and Action Aid Ethiopia focusing on youth social movement tools and mechanisms, and discussions on Ethiopia's climate finance challenges.
- **Outcomes and Impact:** Equipped GRCE members with tools for effective social movements and deepened understanding of climate finance complexities.

SDG Walk and Community Cleanup (October 12, 2024):

- **Objectives:** To positively impact the environment, raise awareness for environmental sustainability, and contribute to the UN Sustainable Development Goals (SDGs).
- **Activities Conducted:** As a satellite event to the SDG Walk in Eswatini, GRCE organized and participated in an SDG Walk and Community Clean Up at Entoto Park, led by Akababinet. This was a collaborative effort with Plogging Ethiopia, Influencers, ALX Ethiopia, Rotaract Club of Finot, and Nayo Bags.
- **Outcomes and Impact:** The event successfully cleaned a major public space, raised awareness about ****SDGs**** and environmental protection, built strong inter-organizational collaboration, and promoted sustainable and reusable bags, taking a tangible step towards a cleaner Ethiopia.

"Urban Water Bodies Management & Environmental Sustainability" Panel Discussion and Workshop (October 26, 2024):

- *Objectives: To discuss urban water pollution and sustainable management solutions.*
- *Activities Conducted: Interactive session with Water Witness International, inviting government bodies, urban planners, youth groups, NGOs, and community representatives. Discussions included Akaki River pollution (Dr. Tadesse), preventive solutions (Afewerk Merahi), and collaborative water governance (Dr. Andualem). Ideated "crazy solutions" for waterways.*
- *Outcomes and Impact: created a platform for multi-stakeholder dialogue, raised critical awareness about urban water issues, and generated innovative solution ideas.*

"Urban Sustainable Food Systems" Session (October 27, 2024):

- *Objectives: To build capacity on the role of youth in food security, policy advocacy, and sustainable urban farming.*
- *Activities Conducted: General Assembly session with Dina Kassa Kebede (Environmental Scientist, UN Food Systems Youth Leadership Program Alumna) sharing insights from her climate action leadership training in Ghana.*
- *Outcomes and Impact: Equipped young leaders with knowledge to champion sustainable food practices in urban communities.*

General Assembly: "To Eat or Not to Eat?" (November 17, 2024):

- *Objectives: To discuss the importance of indigenous seeds and foods, organic vs. non-organic farming, and GMOs.*
- *Activities Conducted: Session led by Mahlet Leulseged, MD, sparking discussions on sustainable diets and local food heritage, and exploring actionable solutions for healthier food systems, including urban mini-farms.*

- *Outcomes and Impact: Increased awareness of sustainable food systems and their impact on health and environment.*

"Is Environmental Sustainability Worth Pursuing?" Joint Tour/Assembly (December 15, 2024):

- *Objectives: To engage Rotaractors in a discussion about the necessity of environmental sustainability.*
- *Activities Conducted: Joint session with Rotaract Ethiopia Peace Campaign at Rotaract Club of Ra'ey, discussing challenges like methane emissions and personal contributions to a sustainable future.*
- *Outcomes and Impact: Inspired Rotaractors to take leadership in environmental protection, reinforcing that caring for the natural environment is a necessity.*

"Water at a Crossroads: Balancing Access, Sustainability, and High Demand" (March 8, 2025):

- *Objectives: To provide diverse perspectives on sustainable water use, sanitation policies, and responsible water management.*
- *Activities Conducted: Online professional development and experience-sharing session with WASH expert Esayas Samuel, discussing global experiences and local challenges.*
- *Outcomes and Impact: Provided invaluable insights into water access and sustainability, inspiring participants to take action.*

"The Social and Economic Impact of Climate Change on Vulnerable Communities: Strategies for Sustainable Adaptation" (March 29, 2025): Organized by Rotaract Club of Atrons and UNA ET NGU Chapter

- *Objectives: To discuss the realities faced by vulnerable communities due to climate change.*
- *Activities Conducted: Session guided by Rtr. Nahom Fekadu (Executive Director at Enfluencers Network), exploring impacts like drought, floods, and inflation on migrant, pastoral, and farming communities.*
- *Outcomes and Impact: Enhanced understanding of climate change's social and economic impacts and strategies*

for sustainable adaptation, emphasizing social support and community-driven initiatives.

"The Great Green Debate: Is Earth Worth Saving?" (April 27, 2025):

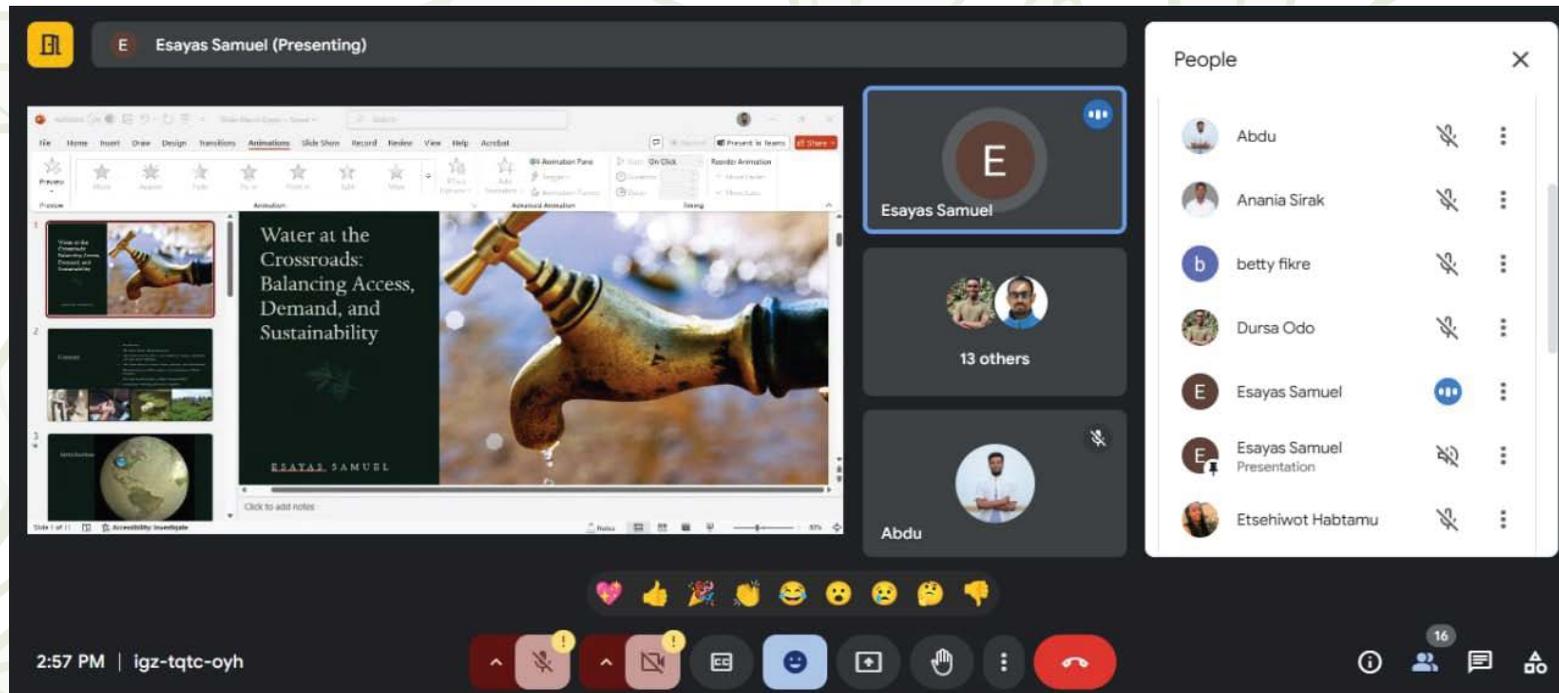
- *Objectives: To challenge perspectives and spark action on climate change, engaging both environmentally conscious individuals and climate change deniers.*
- *Activities Conducted: A thought-provoking debate organized with RAC Mella, RAC Finot, and Enkaselantya.*
- *Outcomes and Impact: Ignited vital dialogue on climate action and encouraged critical thinking about environmental responsibility.*

"Climate Communications through Art" Online Experience-Sharing & Info Session (May 24, 2025):

- *Objectives: To explore the power of art in transforming climate communication.*
- *Activities Conducted: Session with Hanna Melese (Co-Founder of Akababinet, ClimArts Lab Instructor) sharing expertise on storytelling and artistic expressions for climate action and advocacy.*
- *Outcomes and Impact: Inspired participants to use creative expression as a powerful tool for environmental advocacy.*

Webinar: "Realities of Advocacy" (June 21, 2025):

- *Objectives: To provide practical insights into initiating, designing, and executing advocacy campaigns.*
- *Activities Conducted: Masterclass session with Rtn. Milha Desta (GM of UDET, President of RFUG) on the Zero Waste Challenge, barriers to sustainable living, building purposeful partnerships, public engagement, scaling impact, and policy influence.*
- *Outcomes and Impact: Equipped members with strategic knowledge for effective environmental advocacy and*



D. Partnerships, Collaboration & Outreach

MOU with Enfluencers (August 11, 2024):

- *Outcomes and Impact: Formalized a key collaboration to strengthen joint efforts towards shared environmental goals.*

GRC Club Tours (November 2024 - December 2024 & April 2025):

- *Objectives: To engage with various Rotaract Clubs, explain GRC's mission, activities, and impact, and inspire them to incorporate green initiatives.*
- *Activities Conducted: Conducted tours to RAC Kuriftu, Hawassa, Menen, Fanos, Ra'ey, Solyana, Mella, Keroggie, Wodiyamado, and Arbaminch, often alongside the District Rotaract Representative (DRR).*
- *Outcomes and Impact: Strengthened relationships with Rotaract Clubs, increased awareness of environmental sustainability's role in community service, fellowship, and professional development, and laid groundwork for future collaborations.*

GRC Representatives of the Quarter Recognition:

- *July-Sep 2024: Recognized Hermela Degefa (RAC Hawassa), Meheret Kebede (RAC Abugida), Yodit Gebretsadik (RAC Atrons).*
- *Oct-Dec 2024: Recognized Hermela Degefa (RAC Hawassa), Yodit Gebretsadik (RAC Atrons), Yared Ermias (RAC Kuriftu).*
- *Jan-March 2025: Recognized Etsehiwot Habtamu (RAC Mella), Eleni Dires (RAC Abocher), and Selome Yohannes (RAC Ra'ey)*
- *April-June 2025: Recognized Etsehiwot Habtamu (RAC Mella), Ruth Dessu (RAC Finot), Eleni Dires (RAC Abocher), Kirubel Ayalew (RAC Wodiyamado), Hermela Degefa (RAC Hawassa).*
- *Outcomes and Impact: Celebrated and incentivized outstanding commitment to Green Rotaract Concept, creating a culture of leadership and inspiring broader club engagement in environmental projects.*



Joint Coffee Time Fellowship (October 31, 2024 & June 16, 2025):

- Objectives: To foster networking, share experiences, and promote collaboration among like-minded individuals.
- Activities Conducted: Informal gatherings with RAC Mella, Rotaract Ethiopia Peace Campaign and GRC Representatives.
- Outcomes and Impact: Strengthened fellowship and facilitated informal discussions on future initiatives.

Participation in First Rotary Eco, Environment & Green Clubs Meeting (May 17, 2025):

- *Activities Conducted: GRC proudly participated virtually from Milan, Italy, presenting GRCE's environmental initiatives in Ethiopia to Rotary and ESRAAG members globally.*
- *Outcomes and Impact: Gained international exposure, created networking and knowledge-sharing with global environmental leaders within Rotary.*

Participation in Women in Climate Exhibition (January 30-31, 2025):

- *Objectives: To celebrate sustainability and women in climate action, create networks, and empower women in the green sector.*
- *Activities Conducted: GRCE exhibited and participated in this two-day event at Friendship Park. Activities included inspiring panel discussions ("Applying a Gender Lens to Climate Action in Ethiopia"), networking with women green producers, social entrepreneurs, and climate stakeholders among 100 exhibition participants. GRCE also provided a sponsorship contribution supporting a young student in sustainable fashion.*
- *Outcomes and Impact: Showcased GRCE's mission, created valuable connections within the women-in-climate community, contributed to discussions on gender-inclusive climate action, and provided direct support to emerging talent in sustainable fashion.*

Participation in Hiber Forum 2025 (June 14, 2025):

- *Activities Conducted: Discussed the influence of the natural environment on mental well-being.*
- *Outcomes and Impact: Contributed to a broader dialogue on the holistic benefits of environmental conservation.*

E. Advocacy & Policy Engagement

Global Climate Action Workshop (September 24, 2024):

- *Activities Conducted:* GRCE's Strategy Officer attended a workshop hosted by Action Aid on climate justice and finance.
- *Outcomes and Impact:* Gained insights into global climate action strategies and financial mechanisms.

COP29 Stakeholder Engagement Workshop (October 26, 2024):

- *Activities Conducted:* GRCE's Partnership Director attended a pivotal workshop organized by the Ethiopian Ministry of Planning and Development to prepare Ethiopian stakeholders for COP29. Discussions covered Ethiopia's goals (partnerships, side events, climate policy, Green Legacy, food systems, sustainable cities, climate finance, adaptation, loss & damage, mitigation, just transition, Article 6 Paris Agreement), media's role, CSOs' role, and youth/influencers' crucial representation.
- *Outcomes and Impact:* Ensured youth participation in national preparations for global climate discussions and gained a comprehensive understanding of Ethiopia's climate action agenda.

Post on Ethiopia's Carbon Credit Potential (February 2025):

- *Activities Conducted:* Shared insights from a January 2025 UNDP report exploring Ethiopia's huge, yet largely untapped, potential in carbon credits. The post highlighted that with the right strategies, Ethiopia could earn millions from carbon credits while supporting global climate goals. It also prompted discussion by asking, "What do you think? Should Ethiopia expand its carbon trading efforts?"
- *Outcomes and Impact:* Raised awareness about significant economic opportunities in climate action, spurred public discussion on expanding carbon trading efforts, and disseminated key findings from a relevant UNDP report to a wider audience.



Accountability in Water Management Workshop with Water Witness International (April 26, 2025):

- Objectives: To strengthen responsibility for sustainable water practices.
- Activities Conducted: Hosted a workshop in collaboration with Water Witness International focusing on ensuring clean, equitable, and efficient water use for all.
- Outcomes and Impact: Fostered discussions on critical water management accountability.



F. Internal Operations & Fellowship

- *BoD Meetings: First formal BoD meeting (July 28, 2024) and subsequent meetings (e.g., October 12, 2024) to discuss groundbreaking plans, reflect on progress, and plan future initiatives.*
- *General Assemblies: Held several General Assemblies (August 11, 2024; September 29, 2024; October 27, 2024; November 17, 2024; December 8, 2024; March 25, 2025) for planning, brainstorming, and experience sharing.*
- *Fellowship Events: Joint Coffee Time Fellowships (October 31, 2024; June 16, 2025) and a BoD badminton fellowship (October 12, 2024) fostered cohesion and bonding among members.*
- *Outcomes and Impact: Ensured effective governance and strategic planning, created a strong sense of community and collaboration within the GRCE team, and provided platforms for idea generation and continuous improvement.*

05. Rotaract Club Contributions to Environmental Sustainability

The success of Green Rotaract Concept Ethiopia's mission is significantly amplified by the unwavering dedication and proactive engagement of Rotaract clubs across District 9212. Their commitment to environmental sustainability, collaborative spirit, and impactful projects are crucial in advancing our shared goals. As we look towards the 2025/26 Rotary Year, we wish to acknowledge and celebrate their invaluable contributions.

Below are highlights of environmental projects and activities undertaken by Rotaract clubs, demonstrating their commitment across key areas:

RAC Aba Jifar:

- *Social Media Campaign: launched a biweekly Series: The "Green Wave" posted on Wednesdays as we dive into engaging discussions, inspiring projects, and actionable steps towards a greener future. (Nov-Dec, 2024)*

RAC Abocher:

- *Collaborative Spirit & Commitment to Sustainability: Actively collaborated with GRC in multiple tree planting initiatives (August 3, 2024; August 17, 2024; April 26, 2025), and contributed to the Historical Garden Beautifying Project (January 25, 2025).*
- *Social Media Campaign: Engaged in social media advocacy with a post on "Sustainable Love: Recycle, Reuse, and Relate" (February 14, 2025).*
- *Engagement in the Group: Their representative was recognized as a GRC Representative of the Quarter (March & June 2025) and the club actively participated in the Online Experience-Sharing & Info Session with Hanna Melese (May 24, 2025).*

RAC Abugida:

- *Collaborative Spirit & Commitment to Sustainability: A strong partner in GRC's tree planting efforts (August 3, 2024; September 7, 2024), undertook a significant tree planting project at Addis Fere Primary School (August 18, 2024), engaged in a community clean-up (September 22, 2024), and participated in the Garden Beautifying Project (January 25, 2025). Also initiated a joint fundraising opportunity involving plastic bottles with GRC.*
- *Social Media Campaign: Launched social media posts on waste prevention and environmental protection (July-September 2024).*
- *Engagement in the Group: Their representative was recognized as a GRC Representative of the Quarter (October 2024).*

RAC Adey:

- *Collaborative Spirit & Commitment to Sustainability: Participated in the GRC's Flower Seeding Event (February 15, 2025).*

RAC Alle:

- *Collaborative Spirit & Commitment to Sustainability: Partnered with GRC for a joint Tree planting at AlemFre PinkHouse Cancer Foundation (April 26, 2025).*

RAC Arbaminch:

- *Collaborative Spirit & Commitment to Sustainability: Collaborated with GRC in the Mega Tree Planting session (August 17, 2024).*
- *Engagement in the Group: Welcomed a GRC Tour visit (April 12, 2025) to discuss GRC's activities and future collaboration.*

RAC Atrons:

- *Social Media Campaign: Ran campaigns on "Unlock the Secret to Beauty with Homegrown Avocados," "Develop habit of planting" (August 21, 2024), "Community-engaging tree planting" (December 6, 2024), and "New Year, New Growth" (January 28, 2025).*

- *Collaborative Spirit & Commitment to Sustainability: Actively participated in tree planting (September 7, 2024), initiated a joint Community Engaging Tree Planting project (November 24, 2024; April 23, 2025), co-hosted a session on Urban Mini Farming for Sustainable Development (December 8, 2024), and engaged in a session on Strategies for Sustainable Adaptation (March 29, 2025).*
- *Engagement in the Group: Their representative was recognized as a GRC Representative of the Quarter (October 2024 & January 2025).*

RAC Debo:

- *Social Media Campaign: Posted content on "Houseplant" (August 30, 2024).*
- *Collaborative Spirit & Commitment to Sustainability: Hosted a joint Professional Development session with GRC focusing on green technology and waste management systems (October 20, 2024), and participated in GRC's Flower Seeding Events (February 15, 2025; April 26, 2025).*

RAC Fanos:

- *Collaborative Spirit & Commitment to Sustainability: Collaborated with GRC in the Mega Tree Planting session (August 17, 2024).*
- *Engagement in the Group: Participated in a joint General Assembly with GRC (December 29, 2024).*

RAC Finot:

- *Collaborative Spirit & Commitment to Sustainability: Collaborated with GRC in the Mega Tree Planting session (August 17, 2024), co-hosted a session on Urban Mini Farming for Sustainable Development (December 9, 2024), partnered for a Tree planting at AlemFre PinkHouse Cancer Foundation (April 26, 2025), and participated in "The Great Green Debate: Is Earth Worth Saving?" (April 27, 2025).*
- *Social Media Campaign: Raised awareness on "Noise pollution" (November 2, 2024).*
- *Engagement in the Group: Their representative was recognized as a GRC Representative of the Quarter (June 2025).*

RAC Haleta:

RAC Hawassa:

- *Collaborative Spirit & Commitment to Sustainability: Collaborated with GRC in the Mega Tree Planting session (August 17, 2024), conducted an "Eco warrior Cleanup Project" at Lake Hawassa (October 12, 2024; November 30, 2024; March 2, 2025).*
- *Social Media Campaign: Posted for World Habitat Day (October 1, 2024) and with "If Earth had a social media account" (April 21, 2025).*
- *Engagement in the Group: Their representative was recognized as a GRC Representative of the Quarter (October 2024, January 2025, & June 2025) and actively participated in the Online Experience-Sharing & Info Session with Hanna Melese (May 24, 2025).*

RAC Kuriftu:

- *Commitment to Sustainability: Conducted a Lake Chelekleka Cleanup Project (November 30, 2024).*
- *Engagement in the Group: Their representative was recognized as a GRC Representative of the Quarter (January 2025) and the club participated in the Online Experience-Sharing & Info Session with Hanna Melese (May 24, 2025).*

RAC Lewet:

- *Collaborative Spirit & Commitment to Sustainability: Participated in an online webinar on "discover Sustainable Living" (July 26, 2024) and a mega tree planting session (September 7, 2024).*
- *Engagement in the Group: Participated in the Online Experience-Sharing & Info Session with Hanna Melese (May 24, 2025).*

RAC Mella:

- *Collaborative Spirit & Commitment to Sustainability: Hosted a professional development session (August 24,*

2024), engaged in a joint coffee time with GRC (October 31, 2024), co-hosted a joint online General Assembly (March 25, 2025), organized a joint online professional development and experience sharing session (March 8, 2025), and participated in "The Great Green Debate: Is Earth Worth Saving?" (April 27, 2025).

- **Social Media Campaign:** Ran a campaign on "Clean Water, Green Future" (March 23, 2025).
- **Engagement in the Group:** Their representative was recognized as a GRC Representative of the Quarter (April 2025 & June 2025), and the club actively participated in the Online Experience-Sharing & Info Session with Hanna Melese (May 24, 2025).

RAC Menen:

- **Commitment to Sustainability:** Undertook a project on National Cleanliness Day (January 30, 2025).
- **Engagement in the Group:** Participated in the Online Experience-Sharing & Info Session with Hanna Melese (May 24, 2025).

RAC Ra'ey:

- **Collaborative Spirit & Commitment to Sustainability:** Participated in a mega tree planting session (September 7, 2024), hosted a joint General Assembly with GRC (December 15, 2024), participated in GRC's Flower Seeding Events (February 15, 2025; April 26, 2025), and joined the Garden Beautifying Project (January 25, 2025).
- **Engagement in the Group:** Their representative was recognized as a GRC Representative of the Quarter (April 2025), and the club actively participated in the Online Experience-Sharing & Info Session with Hanna Melese (May 24, 2025).

RAC Wodiyamado:

- **Collaborative Spirit & Commitment to Sustainability:** Collaborated with GRC in the Mega Tree Planting session (August 17, 2024) and a subsequent mega tree planting session (September 7, 2024), and participated in GRC's Flower Seeding Event (April 26, 2025).

- *Engagement in the Group: Their representative was recognized as a GRC Representative of the Quarter (June 2025), and the club actively participated in the Online Experience-Sharing & Info Session with Hanna Melese (May 24, 2025).*

These contributions highlight the vibrant commitment of Rotaract clubs to environmental sustainability and underscore the collaborative spirit essential for a greener future. We look forward to deepening these partnerships and supporting even more impactful initiatives in the upcoming Rotary Year.



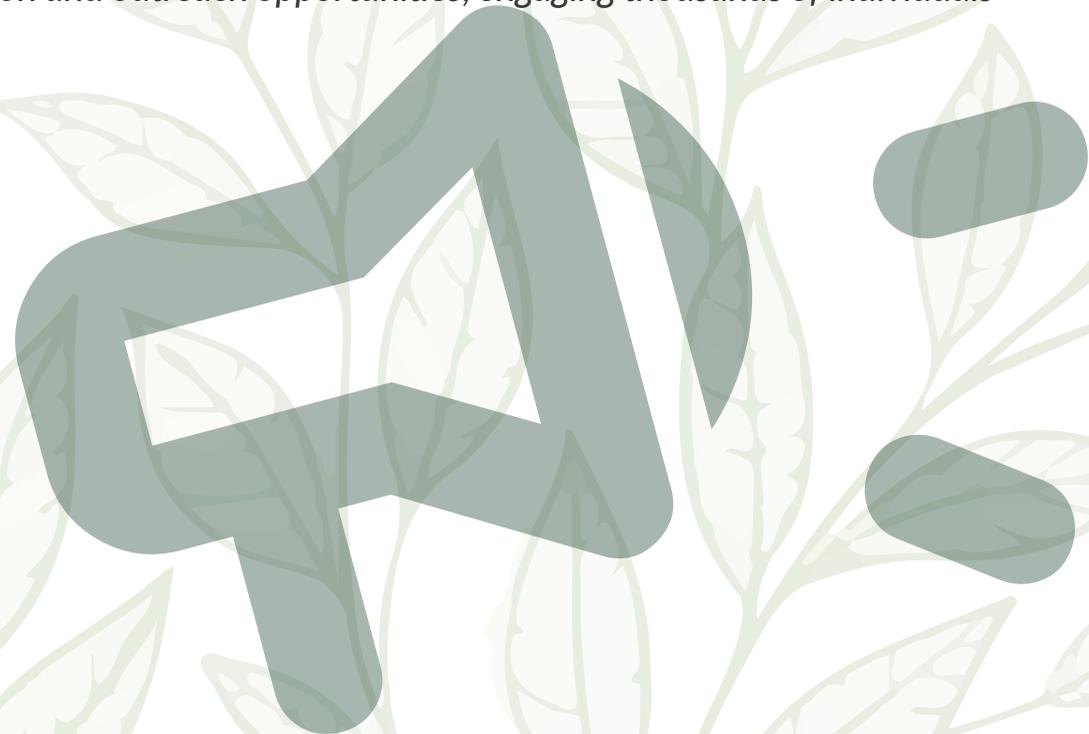
06. Financial Summary

While a detailed financial report is managed separately, GRCE's activities were supported through various means:

- *Funding Sources:* Collaborations with partners often included shared resources or specific contributions (e.g., GRC providing gloves and trash bags for the Entoto Park Cleanup, sponsorship contribution for a sustainable fashion student at the Women in Climate Exhibition, support from Deloitte Ethiopia, Chewata Awaqi, and Milha Desta for the Megenagna 24 planting).
- *Expenditure Categories:* Primarily focused on project implementation costs (e.g., seedlings, materials for workshops), event logistics (venue, facilitation), and outreach materials.

07. Communication and Outreach

- *Social Media Presence:* GRCE maintained an active presence on platforms like Telegram, Instagram, Facebook, X (formerly Twitter), and LinkedIn, consistently sharing updates, event announcements, and post-event reflections. The Earth Day social media campaign was a notable highlight.
- *Media Mentions/Publications:* The sample report itself was an article for the District 9212 Magazine. GRCE's activities were also mentioned on RAC Arbaminch's social media page. The chair's presentation at the Rotary Eco, Environment & Green Clubs Meeting was recorded and shared.
- *Events and Workshops:* our BoD members participated in various workshops organized by governmental and non-governmental organizations to share ideas, capture knowledge and new trends etc. All the program highlights detailed above served as significant communication and outreach opportunities, engaging thousands of individuals directly and indirectly.



08. Challenges and Opportunities

Key Challenges:

- *Fragmented Support: The SDG Walk webinar noted "fragmented and low level of support" for achieving UN SDGs.*
- *Cost-Prohibitive Solutions: Discussions on urban water management highlighted that many solutions for urban housing developments are cost-prohibitive.*
- *Audience Engagement: While many events saw good turnout, some DRR visits had intimate audiences, indicating ongoing efforts needed for broader engagement.*
- *Climate Finance Access: Ethiopia faces mounting challenges in accessing and effectively managing international climate finance.*

Opportunities for Growth:

- *Youth Engagement: Strong enthusiasm from youth in all activities, indicating high potential for further mobilization, particularly in hands-on volunteerism demonstrated during International Youth Day.*
- *Innovative Solutions: Brainstorming sessions generated creative ideas (e.g., plastic compressing robots, sustainability index, guillotine for polluters) for future projects.*
- *Strategic Action Plan Development: Identified as a key future step to refine long-term sustainability strategy.*
- *Scaling Impact: Lessons learned from advocacy webinars and successful collaborations provide a roadmap for scaling GRCE's influence.*
- *Urban Mini Farming Revival: Identified as a key area for modern, efficient, and technologically supported urban development initiatives.*
- *International Collaboration: Participation in global forums like the Rotary Eco, Environment & Green Clubs Meeting opens doors for broader partnerships, and engagement on topics like carbon credits can lead to new avenues.*

09. Future Outlook and Recommendations

- *Plans for 2025/26: GRCE is poised for continued impact with strategic plans for the upcoming Rotary Year, including:*
- *Strategic Action Plan Development: Focused brainstorming and stakeholder collaboration to refine GRCE's long-term sustainability strategy.*
- *Continued Greening Initiatives: Building on the success of garden beautification and community planting projects.*
- *Expanded Capacity Building: Further sessions on climate action, sustainable practices, and advocacy.*



10. Conclusion

The 2024/25 Rotary Year has been a testament to Green Rotaract Concept Ethiopia's unwavering commitment to environmental sustainability. Through a blend of hands-on conservation projects, impactful awareness campaigns, robust capacity-building initiatives, and strategic partnerships, GRCE has significantly contributed to fostering environmental consciousness and empowering youth in Ethiopia. We have witnessed the power of collaboration in driving meaningful change, from planting thousands of trees and actively engaging in community cleanups to driving and participating in critical discussions on carbon credit potential, climate finance, and urban sustainability.

We extend our deepest gratitude to Rotary Fellowship of Urban Gardening, Rotaract Ethiopia and all clubs in Ethiopia, Rotaract District 9212, all our dedicated partners, the enthusiastic volunteers, and every member who has been an integral part of this inspiring journey. Your support, passion, and commitment have been the driving force behind our achievements. As we look ahead, GRCE remains resolute in its mission to create a greener, more sustainable future, inspiring others to join the cause for our planet.

Appendix

Additional Links

Photo Gallery of Key Projects and Activities 

GRC Strategy 

Green Manifesto 

Draft by Law 

GRC Ethiopia Chairs 2018-25

Edited and Compiled by: Yohannes Gutaye